

ACP Data Challenge 2026 Sponsorship Packet

About the Event

The **ACP Data Challenge 2026** is a premier scientific innovation event that unites researchers, data scientists, clinicians, and people affected by MS to generate novel insights using two of the richest multiple sclerosis datasets available:

- **REAL-MS** longitudinal clinical & patient-reported outcomes data from iConquerMS
- **ACP Returned Multi-Omic Data** hosted within a secure DNAnexus Trusted Research Environment (TRE)

This event will highlight the power of people-powered and showcase how multi-omic integration and longitudinal real-world MS data can accelerate scientific discovery.

Goals of the Event

- Advance people-powered research
- Increase visibility and use of ACP data assets
- Generate new hypotheses, workflows, and visualizations
- Catalyze collaborations across academia, industry, and biotechnology partners
- Provide Findable, Accessible, Interoperable, Reusable (FAIR) data access

Data Challenge Tracks

Participants are encouraged to propose a project that aligns with the following focus areas:

1. **Multi-Omic Integration:** Linking genomic, transcriptomic, and proteomic signals to uncover MS biology.
2. **Demographic & Clinical Sub-Phenotypes:** Exploring how MS biology, progression, or symptoms vary across key subgroups, including sex, age, and race/ethnicity; teams may examine differences in inflammation, neurodegeneration, molecular signatures, or trajectories.
3. **Clinical Translation & PROs:** Connecting clinician-reported and patient-reported outcomes with biological signatures and disease activity.

4. **Predictive Modeling:** Developing models of progression, symptom patterns, or biological clustering.

Why Sponsor the ACP Data Challenge?

1. Shape the future of MS biomarker and therapeutic discovery

Through challenge tracks, sponsor-led workshops, and optional data science mentorship, sponsors can directly influence the scientific conversation.

2. Gain visibility in a high-impact scientific community

Your organization will be recognized by:

- MS researchers worldwide
- Data scientists and clinicians across disciplines
- iConquerMS participants and the broader patient community
- Industry partners and academic collaborators

3. Support a people-powered, equitable research model

ACP is a global leader in patient-led research governance, multi-omics integration, and open dissemination — sponsors align themselves with a mission-driven, scientifically rigorous nonprofit.

4. Foster the next generation of MS researchers

We intentionally recruit early-career investigators, multidisciplinary teams, and emerging leaders — an opportunity for talent development and recruitment.

5. Access to innovators & new ideas

Sponsoring organizations gain early exposure to cutting-edge analyses, novel computational approaches, and emerging translational insights.

Benefits to Data Challenge Participants

The ACP Data Challenge is designed to create meaningful value for researchers, trainees, and patient-scientists:

- **Access to high-value MS datasets:** Secure access to REAL-MS longitudinal clinical and PRO data and ACP returned multi-omic datasets within a Trusted Research Environment.
- **Get hands-on multi-omic & machine learning experience:** Apply integrative analytics, predictive modeling, and translational approaches to real-world MS data.
- **Gain mentorship & exposure:** Engage with senior investigators, industry scientists, and subject matter experts.
- **Be recognized for contributions to MS science:** Present work at the final showcase, receive awards, and be highlighted in a post-event white paper and materials.
- **Open doors to collaboration and career opportunities:** Take advantage of networking opportunities with sponsors, leaders in academia/biotech/industry, and patient-researchers.
- **Contribute to people-powered research:** Directly advance a patient-governed, FAIR, multi-omics research ecosystem in MS

Benefits to Sponsors:

All sponsors receive:

- Comprehensive Data Challenge Final Report, including:
 - Overview of participating teams and institutions/organizations
 - Summaries of research questions, methods, and key insights
 - Trends in multi-omics, ML approaches, and PRO integration
 - A post-event White Paper
 - Aggregated analytics (e.g., number of models submitted, data modalities used)
- Lay summary of challenge findings
- Recording of the final showcase
- Aggregated analytics (e.g., number of models submitted, data modalities used)

Additional benefits by sponsorship levels are outlined below.

Sponsorship Tiers

Premier Presenting Sponsor- \$50,000 (Exclusive- 1 Available)

Benefits include those listed in lower tiers, plus:

- Exclusive designation as “ACP Data Challenge 2026 Presented by [Sponsor]”
- Co-branded logo placement on all materials (website, dashboard, white paper, webinar slides, promotional materials)
- 5-minute kickoff address at virtual opening event
- 10-minute presentation opportunity at final showcase
- Exclusive rights to distribute branded swag to teams
- Option to define one sponsored challenge track or challenge question
- Participation on the Judging Panel
- Early access to finalist submissions prior to public showcase
- Dedicated Sponsor Insight Spotlight section in white paper
- Option for a joint press release or other media outreach
- Option to host one closed-door scientific roundtable with ACP leadership and selected teams (post-event)
- Post-event strategy discussion with ACP leadership

Platinum Sponsor- \$25,000

Benefits include those listed in lower tiers, plus:

- Prominent logo placement on website, event application, and all other communications
- 2 minutes of mic time at the kickoff address and final showcase
- Option to host a dedicated sponsor-led workshop for challenge teams
- Opportunity to nominate a challenge challenge team mentor or reviewer
- Recognition in white paper and all other products of the event

Gold Sponsor – \$15,000

Benefits include those listed in lower tiers, plus:

- Prominent logo placement on digital materials
- Recognition during kickoff and showcase
- Featured sponsor profile in event newsletter

Silver Sponsor – \$10,000

Benefits include those listed in bronze tier, plus:

- Logo placement on all event materials
- Logo on sponsor slide during kickoff and showcase
- Dedicated sponsor-only networking session with teams

Bronze Sponsor- \$5,000

- Logo placement on website
- Recognition in post-event white paper

In-Kind Sponsorship Opportunities

Examples include:

- Promotion within sponsor's promotional networks
- Feature in sponsor's newsletters/email campaigns/websites
- Cloud compute credits
- Access to research tools
- Swag, prizes, or participant support materials
- Workshop facilitation

Event Audience & Reach

Expected participants:

- Computational biologists
- MS specialized neurologists & clinician-scientists
- Bioinformatics researchers
- Early-career investigators (PhD/MD, or doctoral/graduate/undergraduate trainees)
- Data scientists and engineers
- Patient-researchers
- Industry scientists & translational researchers

Projected reach:

- 10,000+ iConquerMS participant community
- ACP research partners (>1,200 MS researchers worldwide)
- MS organizations and collaborators
- DNAnexus global network

Sponsorship Impact

Your funding supports:

- Platform compute costs
- Participant scholarships for early-career teams
- Honoraria for mentors and judges
- Event facilitation, technical support, and educational materials
- A post-event scientific white paper and dissemination activities

Supporting ACP means supporting FAIR data principles, patient-led governance, and the future of multi-omic MS discovery.

How to Become a Sponsor

To discuss sponsorship options or reserve a sponsorship tier, please contact:

Stephanie Buxhoeveden, PhD, MSN, FNP-BC, MSCN

Chief Scientific Officer

Accelerated Cure Project for MS

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