FUNDRAISE FOR MS RESEARCH, *YOUR WAY.*



A guide to help you get started.

Accelerated Cure Project for Multiple Sclerosis (ACP) partners with leading researchers to accelerate MS breakthroughs for the nearly 1 million Americans living with MS. **One of the most powerful ways you can help: raise money in your own community, in whatever way works for you.**

Not sure where to start? Here are a few ways people fundraise for Accelerated Cure Project for MS.

Celebration

Birthday, wedding, anniversary, or any milestone. Ask for donations in lieu of gifts.

Share Your Story

Tell your network why MS research matters to you. Your words can inspire people to give.

Personal Challenge

Commit to a walk, hike, ride, or activity and ask your network to sponsor you. No group required.

Community Event

5K, concert, trivia night, golf tournament, BBQ — bring your community together around a cause.

First-time fundraisers typically raise $300–$2,500.
Every fundraiser moves our work forward.

Keep reading for your 6-step planning guide →

ACCELERATED CurePROJECT FOR MULTIPLE SCLEROSIS

ACCELERATED CurePROJECT FOR MULTIPLE SCLEROSIS

Your 6-step planning guide

1. Pick your fundraiser.

Choose what fits your life right now—a birthday wish, a personal challenge or a community event. When in doubt, start small. You can always go bigger.

2. Reach out to us.

Email Accelerated Cure Project at events@acceleratedcure.org, and we'll send you a personalized donation page and a starter kit with everything you need. We're here to support you all the way.

3. Set your goal.

Pick a number that excites you. You might be surprised how generous your network can be. We can help you set something realistic. First-time fundraisers typically raise $300–$2,500.

4. Spread the word.

Share your fundraiser by email, on social media, or just by talking to people you know. Ask your network to help amplify it. Keep asking — right up to, and even after, your fundraiser ends.

5. Collect donations.

ACP will create a personalized donation page where supporters can give directly by credit card, PayPal, Venmo, or check. All donations are tax-deductible.

6. Thank your donors.

A short personal note goes a long way. ACP will also send each donor an acknowledgment of their gift.

Questions? Email our fundraising team at
events@acceleratedcure.org

What's in your starter kit?

When you reach out to ACP, we'll set you up with everything you need:

- ✓ A personalized donation page set up just for you
- ✓ ACP's official 501(c)3 nonprofit information
- ✓ Logos and branded graphics
- ✓ Sample social media posts and email templates

